



**REGULAR MEETING OF THE STATE BOARD FOR
COMMUNITY AND TECHNICAL COLLEGES**

MEETING MINUTES

February 5, 2009

State Board Members

**Erin Mundinger (Chair), Omak
Jim Bricker, Coupeville
Sharon Fairchild, Spokane
Jim Garrison, Mt. Vernon
Jeff Johnson, Olympia
Tom Koenninger, Vancouver
Lyle Quasim, Puyallup
Beth Willis, Tacoma**

Statutory Authority: Laws of 1967, Chapter 28B.50 Revised Code of Washington

State of Washington
STATE BOARD FOR COMMUNITY AND TECHNICAL COLLEGES
Olympia

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February 5, 2009

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09-02-02	- Approval of Yakima Valley CC Property Acquisition	1

**STATE OF WASHINGTON
STATE BOARD FOR COMMUNITY AND TECHNICAL COLLEGES
Olympia**

**Regular Meeting Minutes
February 5, 2009
State Board Office - Olympia**

The State Board held a study session on February 4, 2009 from 2:30 p.m. to 5:00 p.m. at the State Board office in Olympia to discuss proposed legislation that would directly impact the community and technical college system. The Board also engaged in a panel discussion with system stakeholders regarding faculty-related bills.

State Board Members Present: Erin Munding (Chair), Jim Bricker, Tom Koenninger, Lyle Quasim, Beth Willis, Sharon Fairchild

State Board Members Absent: Jim Garrison, Jeff Johnson

CALL TO ORDER AND WELCOME

Chair Erin Munding called the meeting to order at 9:15 a.m. and welcomed those present. Audience members were asked to introduce themselves.

ADOPTION OF AGENDA

MOTION: Moved by Tom Koenninger and seconded by Sharon Fairchild that the State Board adopt its February 5, 2009 regular meeting agenda as presented.

MOTION CARRIED.

ADOPTION OF CONSENT AGENDA (Resolution 09-02-01 & 09-02-02)

MOTION: Moved by Tom Koenninger and seconded by Sharon Fairchild that the State Board adopt the consent agenda for its February 5, 2009 regular meeting as follows:

- a) Approval of December 4, 2008 State Board regular meeting minutes***
- b) Resolution 09-02-01 (ATTACHMENT #1) – Edmonds CC Property Acquisition***
- c) Resolution 09-02-02 (ATTACHMENT #2) – Yakima Valley CC Property Acquisition***

MOTION CARRIED.

LEGISLATIVE UPDATE

For the benefit of those not present for the previous day's study session, Chris Reykdal of the State Board staff briefly summarized the discussion on key legislation impacting the community and technical college system.

FALL QUARTER 2008 ENROLLMENT REPORT

David Prince of the State Board staff reported that growth in enrollment demand in the changing economic climate and in the face of changing student characteristics has resulted in a dramatic increase in fall 2008 enrollments. Given this high FTES in fall quarter, community and technical colleges are expected to significantly exceed their annual enrollment targets.

Washington community and technical college enrollments grew in all mission areas. Fall 2008 marked the highest number of state-supported students (198,474) and FTES enrollments (133,919 FTES) ever served by the system and the largest single year growth rate since the late 1970s. FTES enrollments grew by 7 percent—9,025 FTES. There was growth in all mission areas.

In response to the economy, people are looking to the community and technical colleges to increase their skills. The fall enrollment growth suggests that the college system is responding with flexibility and innovation to serve them. Current trends suggest the system will serve 6,000 to 7,000 FTES more than colleges are funded to serve. In the critical worker retraining program, enrollment demand will exceed the funding level by 1,500 FTES this year.

Discussion followed regarding the implications of the actual enrollment level versus the lower level of funded enrollments.

MISSION STUDY TASK FORCE UPDATE

Jan Yoshiwara of the State Board staff provided an update on the progress of the Mission Study Task Force. Task Force Chair Jim Garrison participated in the discussion by phone. The task force was commissioned by the Board in September 2008 to examine how well the college system is serving the people of Washington State, identify future needs, and recommend policies and strategies to meet those needs. The Mission Study Task Force held its second meeting on January 13, 2009. There was substantial discussion about an efficiency analysis requested by the Board. In addition, further data was provided about the future needs of the state's economy for skilled workers and a longer term enrollment projection for the college system.

The goal of the efficiency analysis is to identify the most promising strategies for improving student achievement and reducing costs. The task force discussed criteria for evaluating those strategies and a process and timeline for vetting them with college system groups for analysis and recommendations. Categories of potential strategies included educational program delivery, administrative functions, increasing revenue, governance, and government accountability. The Board reviewed and discussed the work plan for the efficiency analysis portion of the Mission Study.

The task force plans to work on criteria to evaluate the efficacy of merging college districts over the next several meetings. The approach to this analysis is to identify models of college district governance used in Washington State and elsewhere in the country and evaluate those models against a set of considerations, including: accreditation requirements, impact on students, programmatic efficiencies, faculty contracts, potential financial savings, and local college and community identity.

The task force also reviewed a preliminary analysis of enrollment demand based on longer term population growth and the age characteristics of that growth. In addition, demand was estimated for a new effort by the community and technical college system—applied bachelor's degrees. The Board reviewed and discussed a summary of educational attainment and population growth analyses.

The next task force meeting is scheduled for March will focus on future students.

WORKFORCE EDUCATION RETURN ON INVESTMENT STUDY

Loretta Seppanen of the State Board staff summarized the purpose and findings of the Workforce Education Return on Investment Study. The purpose of the study was to describe regionally the costs, benefits, and returns of community and technical college workforce programs in the State of Washington. The Trustees' Association of Community and Technical Colleges contracted with Economic Modeling Specialists, Inc. (EMSI) to create an economic model to determine whether it makes economic sense for students to attend college and whether the public benefits from investing in college programs.

The Board reviewed and discussed the statewide results of the study and its three general conclusions:

1. Community and technical colleges play a significant role as part of the foundation for the state's skilled labor force. This skilled workforce, in turn, becomes more productive allowing the state to be more competitive in a global economy.
2. Workforce programs that focus on healthcare, business, design, and technical work result in significantly higher lifetime earnings for students.
3. Increased student earnings result in a larger tax flow stream into the state's budget. This flow further allows for increases in other forms of investment. Support for the state's community and technical colleges provides a rate of return that is considerably higher than average for public investments.

Discussion followed on using this approach to student outcomes to help determine the extent to which Board goals are achieved, and using the report to advance the college system's current legislative request.

DIRECTOR'S REPORT

Executive Director Charlie Earl reported on the following items:

- FY 2009-11 Board Earmarks and Legislative Provisos
- Adult Basic Education Funding Options
- Update on Go-Forward and Financial Aid System IT Projects
- Individual Board Member Visits to Community and Technical College Campuses
- Discussions with Gates Foundation Staff
- Perkins Program Audit
- Governor's Reform Efforts
- Storm Damage to College Campuses

CHAIR'S REPORT

Chair Munding presented her report:

- **Trustees' Association Report.** TACTC President Carol Landa-McVicker reported on recent and upcoming meetings and activities. She thanked State Board members who participated in the January 26-27 TACTC Legislative Contact Conference in Olympia. Featured speakers were Governor Gregoire and Representatives Gary Alexander and Kelli Linville. The purpose of the conference is to keep trustees up to date so they can advocate for their colleges. The TACTC Spring Convention will be held May 14-15 in Everett. Training for board chairs will be offered prior to the convention on May 13.

- **Presidents' Association Report.** WACTC President Don Bressler reported on the January 27-28 WACTC meeting in Olympia. At their meeting, the presidents discussed changes to the WACTC commissions/councils structure to address current economic challenges, the implications of a financial emergency declaration by the State Board, the impact of budget cuts, the Strategic Technology Plan, faculty-related bills, and other key legislation. The next WACTC meeting is scheduled for February 26-27 in Olympia.
- **Parking Lot Items.** An updated list of the State Board's parking lot items was presented for review. No items were added from the February meeting. The Executive Committee of the Board will continue to examine and revise the list following each Board meeting.

BOARD MEMBER NOTES

- Erin Mundingher commented on her recent meeting with Representative Mark Miloscia regarding the Washington State Quality Award process.
- Tom Koenninger suggested that the Board set aside a special meeting date in March in the event the Legislature takes action on a supplemental budget that could impact the college system. He also provided an update on the Washington Executive Leadership Academy and distributed an informational pamphlet describing the program.
- Lyle Quasim reported that he delivered a speech at Grays Harbor College honoring Martin Luther King, Jr.
- Beth Willis reported on her recent visit to Clover Park Technical College and her participation on the Pierce County Coordinating Council.

ADJOURNMENT/NEXT MEETING

There being no further business, the State Board adjourned its regular meeting of February 5, 2009 at 12:30 p.m. The Board will hold its next meeting on April 1-2, 2009 at the State Board Offices.

Erin Mundingher, Chair

ATTEST:

Charles N. Earl, Secretary

STATE OF WASHINGTON
STATE BOARD FOR COMMUNITY AND TECHNICAL COLLEGES
RESOLUTION 09-02-01

WHEREAS Edmonds Community College has identified property within the master plan boundary that is available for sale; and

WHEREAS the Edmonds Community College Board of Trustees on November 13, 2008, recommended the purchase; and

WHEREAS the college has a reserve balance of sufficient funds for this acquisition,

THEREFORE BE IT RESOLVED that the State Board for Community and Technical Colleges authorize Edmonds Community College to use up to \$600,000 to acquire property located at 6728 196th St SW, Lynwood.

APPROVED AND ADOPTED February 5, 2009.


Erin Munding, Chair

ATTEST:


Charles N. Earl, Secretary

STATE OF WASHINGTON
STATE BOARD FOR COMMUNITY AND TECHNICAL COLLEGES
RESOLUTION 09-02-02

A resolution relating to Yakima Valley Community College's property acquisition.

WHEREAS, Yakima Valley Community College has a need to support and grow education programs serving place bond individuals in Sunnyside, and

WHEREAS, Yakima Valley Community College's Board of Trustees has approved the transaction subject to State Board approval, and

WHEREAS, Yakima Valley Community College has sufficient local funds to acquire the property and make tenant improvements necessary to house educational programs.

THEREFORE BE IT RESOLVED that the State Board for Community and Technical Colleges authorizes Yakima Valley Community College to use up to \$830,000 to acquire property located at 2590 E. Yakima Valley Highway in Sunnyside.

APPROVED AND ADOPTED on February 5, 2009.


Erin Munding, Chair

ATTEST:


Charles N. Earl, Secretary