

**Joint Meeting of the TACTC Board of Directors
and Legislative Steering Committee
9:30 a.m., Friday, April 7, 2006
Renton Technical College, C-111**

Call to Order: TACTC President, Larry Brown called the meeting to order at 9:40 a.m.

In Attendance:

Ruthann Kurose, Bellevue
Jim Cunningham, Bellingham
Wayne Martin, Columbia Basin
Alison Sing, Edmonds
Gene Chase, Everett
John Warring, Grays Harbor
Larry Brown, Green River
Sherry Gates, Green River
Elizabeth Chen, Highline
Lyle Lovingfoss, Lower Columbia
Jim Robinson, Olympic
Don Meyer, Pierce
Ronnie Behnke, Renton
Frank Irigon, Renton
Yvonne Sanchez, Seattle
Edie Nelson, Shoreline
Barbara Clarkson, South Puget Sound
Carol Landa-McVicker, Spokane

Fred Whang, Tacoma
David Edwards, Tacoma
Jerry Hendrickson, Walla Walla
Kris Pomianek, Wenatchee Valley
Bob Myers, Wenatchee Valley

Guests:

Jim Garrison, State Board
Don Bressler, Renton

SBCTC Staff:

Charlie Earl
Mary Alice Grobins
Suzy Ames
Suanne Carlson
Cindy Hough
Holly Longo

Welcome and Introductions: Larry Brown welcomed everyone and explained the purpose of the joint meeting of the Board of Directors and Legislative Steering Committee.

Approval of Minutes: TACTC Secretary, Wayne Martin presented the minutes from the November 10, 2005 Joint Meeting of the Board of Directors and Legislative Steering Committee and asked for any changes or suggestions. Alison moved to accept the minutes as presented. Ronnie seconded the motion. **Motion Passed.**

2007-09 Budget Development: Mary Alice Grobins from the State Board office reviewed the budget and task force members, their role and a budget preparation chronology of activities happening March through September 2006. She then asked members from each task force to share information on what they have been working on.

Operating Budget Task Force: Jim Cunningham stated growth of funding for higher education has increased then dropped, which makes it hard to predict funding. The State Board pulled together some items they asked the task force to consider (see blue sheet). There were high level discussions on what to consider, however decisions have not yet been made. Jim encouraged all trustees to provide input to himself, Fred Whang or Sherry Gates they can take forward and share at the task force meetings. Outcomes are not either or they care both.

Comments made:

John Warring: need to work with schools to educate students with the right job skills for our aging workforce.

Bob Myers: Governor's book on The World Is Flat talks about India's educating system.

Alison Sing: need to operate our system for reserves and R&D system. Think more on the upper level policy issue on where we want to be and go after that. Enrollment is flat but still need income as we project forward to meet needs. Where do we want to be?

Fred Whang: tuition goes up every year. Where will we be 5 years in the future? How can we address the issue? Tuition is causing enrollment to go down.

Mary Alice: no data yet on price sensitivity of tuition.

Don Meyer: system has been treated well on capital - global economy/competitiveness. Need to focus on the issue of quality – need qualified capable teachers in the classroom. Operating budget is the key component on how we go through the years.

Carol McVicker: large ABE population, need support to transition them into college. At what point is tuition counter productive?

MAG: Survey will go out to all presidents – big strategies. What tools do you need?

Jim Robinson: Ireland started in mid 60's with emphasis on education and hasn't varied from it. We're up and down and don't sustain initiatives.

Capital Budget Task Force: Frank Irigon and Gene Chase

Frank Irigon shared there needs to be a change in the make-up of the capital committee. Coalition of who's on committee and who get a project. Want to work as a team to push committee's request, but with the have not's it's easy to advocate for own college. Need new people!

Gene Chase shared there are 2 different capital committees one that does the grunt work and one that scores. 66 projects have been submitted \$1.3B. Some will get their project and some won't that's just the reality. Because you put a project on this year and you don't get it doesn't mean you automatically get it 2 years later. Some president's know how to work the system better. Issue of how these numbers are selected. We do a fairly good job of sticking to the list. We need to revisit the working committee.

Comments made:

MAG: Gene has done a good job. WACTC capital committee is popular and changes annually. Capital scoring committee – every 2 years. SBCTC doesn't vote or score. The committee meets for about 3 days, reads 60 pounds of requests totally \$1.3 billion. People on the committee understand what a good proposal looks like. Try to role more people over next year.

Alison: Do we have training sessions for capital requests?

MAG: Yes

Alison: then some knowledge isn't getting passed along.

Frank Irigon: those who hire the best architects do the best – process is already tainted. Colleges with limited resources can't hire the most costly architect.

Don Bressler: concerns with the presidents with hiring local firms. They have to be ranked when we hire them and get ranked and loose out on money.

Jim R: final decisions on marginal differences.

MAG: WACTC rewrites the rules every two years. All of these discussions will be discussed.

Fred: would like some of this subject discussed at the conferences or some sort of documentation to educate trustees when being asked to participate on these committees.

Salary Task Force: Wayne Martin shared this is a very sensitive and complex issue. Below are the list of issues:

- WA Learns will impact next session
- Revenues have been relatively flat around 8-9%
- Requested money in three parts
 - Faculty increments: \$40M received \$14M
 - Part Time Faculty increments: \$78M received \$29M
 - Recruit & Retention: \$40M received \$0

- COLA's were supported heavily by TACTC. COLA's that were provided were relatively low.
- I-730
 - 81% of operating budget is salary/benefit. Quality is connected to operating budget. Huge salary discrepancy amongst colleges.
 - It would take \$116M per year if we are trying to bring a balance of PT vs. FT. Increments equals \$8M/biennium.
 - Salary comparison – difficult to come up with, with different ways to approach legislation.
 - Status quo
 - Change to state salary allocation with statewide bargaining.

Wayne said we won't be hugely successful with status quo. Need to look at lessons learned from capital budget and need a similar strategy. Only way for CTCs to be successful is for us to have a quality faculty. Don't pit staff against each other. Can we attack the disparities amongst our institutions?

Comments made:

Gene Chase: had WEA & AFT – did you had someone representing PT? (answer – only through unions)

Frank: have to address which union represents PT.

Wayne: average PT makes 57% of FT

Larry Brown: he and Mike represented TACTC on Increment Bill – discussion within unions decided FT/PT distribution. We don't want to get into union's politics.

Yvonne Sanchez: excellent reminder – PT faculty are critical to the CTCs ability to be nimble for the changing needs of the industry.

Wayne: from a trustees perspective, we have to focus on amount of money requested. Large portion of the operating budget goes towards salary. Unions can see the numbers.

John W: why does a classified staff not have a representative on the committee?

Larry: they have a separate statewide plan which goes straight to the government.

Carol: had a presentation on the Best Practices and developed a resolution.

Alison: if we grow education then we need to help the legislators develop the resources to do it. We need to come up with some strategic items collectively to take forward to the public. Would like to see the trustees develop a challenge.

Creating Opportunities: Carol gave a report describing the campaign ads in reach the thinking talking public. Suzy described selection process for three ads 1) Graduates – showing graduates giving back to the community 2) CEO – how our graduates make industry strong and 3) Senior Citizen – focuses on continuing education. Outcome is to raise awareness of impact of CTCs on economy of the state. These campaigns feature real people in real life situations.

Comments made:

Frank: makes a comment about calling out his culture (i.e. African American man, etc.)

Yvonne: demographic trends especially Hispanic and Asians are increasing. What's the outcomes for these ads?

Suzy: results of Economic Development Study not infused with our thinking yet.

John: why targeting upper crust/upper level instead of blue collar.

Suzy: described filming of ads – on-site this week. State Board statewide reach – colleges doing it locally.

Barbara: all of these individuals are from E.WA none from W.WA.

Carol: not many were submitted from W.WA.

Suzy: number one interest was diversity representation. It was a real struggle in selecting three people.

Fred: agreed with Barbara on representation from E.WA.

Frank: main reason E.WA wasn't represented is because they weren't submitted.

Yvonne: people weren't submitted if we don't keep out front. If our own community college family don't submit names then that's a big issue that we need to look out for.

John: not reached students but expand leaders in other communities.

Larry: session for future date on communities to reach.

Suzy stated she respected we've gotten this far too where we can now have this discussion. They don't want to ask for more funding, would like to prove to the trustees what and how the \$15,000 from TACTC and \$100,000 from WACTC was used before asking for more. The ads will be on the State Board website.

Frank: Public Opinion Poll – need to be taken into account the non-English speaking public.

Suzy: not going to reach the non-English speaking students, we're targeting business leaders.

John: in the future we need to reach and expanded our reach to those populations at the lower level and non-English speaking public.

Carol: trying to reach the leaders in our communities to share with them what we do and require their support.

Larry: the perception with committee is the belief it was heard.

Suzy: charge to trustees – research in your local communities on what will work.

WACTC Report: Don Bressler welcomed the trustees to Renton. WACTC has had two meetings so far this year. Common Course Numbering and Tuition seem to be the topic of discussion.

Common Course Numbering started with WACTC in 2003. There is a difference of opinion with presidents in knowing what common course numbering is going to do what we thought. WACTC decided to implement common course numbering for all courses effective 12/07 and bigger number of courses that need to be looked at. Still needs to be discussed course to course, teacher to teacher. More discussion to follow.

We took a poll from the presidents with kind of increase should there be for tuition. Comments were zero, 3% and %5. It was decided to increase tuition to 5% for residents and set-aside 2% for financial aid. The 2% would be decided district by district, not mandated. Charlie Earl commented that it's the colleges authority to implement the 2% or not. Don said on October 15th a decision will be made on which schools will implement the new CIS (Center for Information Services) program. Hewlett Packard has offered to pick up all the expenses for doing this.

WACTC is focusing on the following three items in support of the operating budget.

- 1) Quality as an approach for funding
- 2) Retention
- 3) Short Funding (basic skills, apprenticeship)

Several schools may not have enrollments for getting FTE's. People will probably put together two budgets high/low.

Thank your legislators for what they have done.

State Board Report: Jim Garrison thanked the trustees for doing what they do. He expressed the state board's gratitude for being out there and working in the community. State Board moving into looking at our mission. Are we going into the direction we need to be? New CEO, time to take advantage of it. Three new state board members. Will touch a number of things. No long term tuition policy, where do decisions get made? PT/FT student inequity; financial aid policy; retention; those we never see? Technology learning 24/7 – what more can we do with this? More activity from the state board than recent years.

Baccalaureate Pilots – system of CTCs not feeling all the same way. Technical colleges feel like second class vs. the community colleges. This is definitely not the perception. Charlie has been asked to change this perception. Lake Washington is very upset that they weren't awarded one of the pilots.

Comments made:

Yvonne: alternative funding 1) legislature to look at generating more income; 2) looking at local jurisdiction for a local college to tax itself. What would the state board's role be? Need to find additional sources of funding.

Ruthann: how does the state board fit into WA Learns and League of Education Voters?

Jim G: we need to be very good at partnering and delivering systems.

Charlie: league of education voters: same involvement but because it's a political entity it isn't appropriate for the state board to participate.

Frank: disappointed that a technical college was not selected. We plan on reapplying.

Bob M: need to get much more creative as an entity in getting funded. Doom to failure if we only rely on the legislature to give us more dollars. Think of other ways to get funding and think outside the box.

Charlie: not the right planning for the future if we're only looking at going after money. Need a plan and strategy on the future. Corrections and health care will suck up state resources for 8 years out.

John: how do you allocate money in the system when you're the K-12 system? How do you address haves and have not's with too few resources?

Gene: walk carefully on Lake Washington coming back in two years. Preserve integrity of the system – don't throw a hissy fit.

Jim G: wouldn't it be wonderful if we had 8 pilots? We have to perform first.

Alison: have we weeded out guidelines that set up barriers?

Jim G: not recently

Larry: appreciate the state board for your support of TACTC with training, legislative advocacy, strategic approach and engaging the system.

Legislative Session Wrap-up: Charlie Earl said it was a great session! The Governor vetoed the following items:

\$75,000 in Opportunity Grants

\$140,000 for Nursing Faculty

(Leg. spent too much – Gov. was looking for vetoes to save money)

\$2.8M for SmartBuy

Big wins in Opportunity Grants and Capital Budgets. Added back into the capital are the end run projects. Operating will feature M&O funds over \$5M, guideline for M&O with buildings for teaching. Pilot projects: workforce funding and low-income funding; opportunity grants \$4M of new money; low income people in workforce programs with additional funding in support of those students; customize workforce training (Shin bill) \$3M sets-up a revolving fund; \$187M for high demand programs.

Next steps is the design and implementation of programs, initial design, collaboration, re-design and distribution of money to colleges. We have the authority to spend the money July 1st.

Process for the big session coming up – we need to have our work ready by August for January '07 session. Several studies and collaboration going on that have the potential affect to ur students:

- 1) WA Learns – age 2-20
 - a. Need to be serious about what we want to achieve from this – Gov. personally active – she knows problem set that needs to be addressed.
- 2) Statewide look at the workforce development system – Gov. wants a world class program.
- 3) State Board wants to look at the policy thinking for the 2007-09 budget request.

Comments made:

Wayne: what's your take on what impact WA Learns will have?

Charlie: things addressed 1) proportioned on BA's how many more do we need in the state? 2) tuition policies; 3) department of early learning; 4) Gov talks about the silos, not in a positive way, somewhere in WA Learns we need to work with K-12, Univ., etc.

Wayne: each of the category under WA Learns are broke out into silos.

Charlie: real power in WA Learns is the second step.

Lyle Lovingfoss: the hub of silos are everyone in this room – a lot of trustees are already in this discussion.

Frank: Gov. believes that early learning development will prepare them for CTCs. How do we address K-12?

TACTC's Legislative Communications: Ronnie shared with the trustees the development of an email tree. She would like feedback from those who have received the emails during the legislative session. Did you like it? Did you act on it? When you get an email from Ronnie or Mauri are you taking action? This email tree gives trustees a heads-up so they can prepare and coordinate with their legislators on upcoming issues important to our system. Ronnie will send out a test-run email this summer to make sure everyone is receiving them.

Common Course Numbering: Suanne Carlson from the State Board Office gave an update on the implementation of Common Course Numbering starting July, 2007 for those students registering. The committee worked to make it transparent. The committee is also working on renumbering all the courses staying with three digits. The colleges will have a full year for implementation and to update schedules. What's left – finish assigning three digits to all courses during the spring quarter, the committee will update the courses, then the colleges will review the numbers for any duplication.

Comments made:

Gene: where's WACTC on this subject? How's the VP's & staff?

Don B: they support and know the legislature wants this.

Alison: generic articulation then identify special courses for students to take & understand what those are.

Barbara: is consideration being made for the colleges offering BA's?

Suanne: hasn't been brought to the table yet, but she will take it back to the committee.

NWAACC (Northwest Athletic Association of Community Colleges): Larry was asked to bring forward to the Board of Directors and Legislative Steering Committee the subject of athletic tuition waivers and scholarship options. WACTC moved to allow for the granting of waivers for athletes. TACTC was asked to also make a recommendation to support option 2 which states the following:

- Waive up to 25% of SBCTC 15 credit tuition rate
- Provide scholarship up to 25% of current tuition rate
 - Fundraised portion increases by \$11 per year each
 - Increases total aid to \$1,222 per scholarship
 - System-wide fundraising increases by \$16K
 - Percentage concept keeps aid consistent with tuition

Ronnie moved to accept the recommendation. Alison seconded. **Motion Passed**

Comments made:

Alison: restricted to only be used for residents of WA. State? Will colleges use this to support their teams out of state?

Larry: don't know that it's restricted to WA athletes.

Frank: concerned about trying to get rid of waivers and now we're adding this waiver? How does this work for colleges that doesn't have a team?

Cindy: college level hit not a system-wide budget hit.

Carol: academic achievement very highly encouraged.

Treasurer's Report: Gene Chase presented the treasurer's report and stated the budget has a couple of items are overrunning. Both items are under travel for the Ad-Hoc Committee and the Executive Committee. Trustees attended more meetings than expected in support of the 2006 Legislative Session and participated in State Board meetings. The Finance and Budget Committee is also proposing to increase the dues from \$.55 cents to \$.70 cents to support the 2006-07 budget. No action will be taken today. This will be presented and action requested at the TACTC Annual Business meeting during the May Convention at Alderbrook Resort on May 18th. WELA will increase to \$45K which will change our Contingency line item. WELA has four sponsors: TACTC (1), WACTC (1) and the State Board (2).

Nominating Committee Recommendations: Cindy Hough, TACTC Administrator, presented on behalf of Arlista Holman, committee chair. The nominating committee will take forward to the May Convention the following recommendations:

- President-elect: Gene Chase, Everett
- Secretary: Wayne Martin, Columbia Basin
- Treasurer: Debra Lisser, Skagit Valley

Ronnie Behnke, Legislative Steering Committee Chair and Mauri Moore, Legislative Steering Committee Vice-Chair will remain in their current roles.

Adjournment: The meeting adjourned at 2:00 p.m.