



## **STUDY SESSION AGENDA ITEM**

**October 29, 2009**

**TAB 1**

### **Topic**

Joint Session with Higher Education Coordinating Board members

### **Description**

Members of the State Board for Community and Technical Colleges met with the Higher Education Coordinating Board during their meeting on July 28, 2009. HECB members and staff discussed the purposes and findings of their System Design Study, and State Board members and staff reviewed the findings and preliminary recommendations of the Community and Technical College Mission Study.

At the conclusion of the joint meeting, both Boards agreed to meet again in the Fall to discuss the recommendations of the HECB System Design study and the State Board's Mission Study.

### **Key Questions**

- What are the common interests between the two Boards and their respective studies?

### **Analysis**

The purposes of the HECB's System Design study are: to develop recommendations to increase undergraduate and graduate educational attainment levels, to determine when and where to locate new campuses and higher education centers, identify rational rules for growth of higher education, and to increase higher education for underserved areas and populations. The HECB study is focused on baccalaureate and graduate degrees.

The Community and Technical College Mission Study is designed to examine how well the college system is serving the people of Washington State, assess the future needs of students and the state's economy, and recommend policies and strategic directions for the college system to meet those needs. The Mission Study is focused on the current and future roles of Washington's community and technical colleges in raising education attainment for the state's residents.

The studies share some purposes and conclusions. The goals of both studies are to increase educational attainment. Both studies identify low income young adults, low wage working adults, and students of color, especially Hispanics, as underserved and rapidly growing populations that the higher education system must do a better job of serving. Both studies reaffirm the need for improved transitions for greater numbers of students between sectors of education and higher education. Both studies affirm the critical role of community and technical colleges in preparing more students for success in college level work, contributing to bachelor's degree production through transfer, and increasing baccalaureate attainment through 2 + 2 degree programs in collocated University Centers and through community and technical college applied bachelor's degrees.

There are several areas of unique focus for each study. The Mission Study has included deep analysis of the impact of technology on students, faculty, teaching and learning, and college operations, and includes recommendations about strategic directions the college system should take to meet students increasing demands and capabilities for technology supported education services and to meet the college system's needs for cost efficiencies. The Mission Study analyzed the impact of college locations on access to community and technical college programs. The Mission Study has also examined governance issues, drawn conclusions about governance for future new locations, and recommends next steps.

The HECB study recommendations have focused on overall strategies for increasing baccalaureate and graduate degree production among public and private baccalaureate institutions as well as roles for community and technical colleges. System Design recommends rules for establishing new baccalaureate and graduate degree locations and related state capital investments, and rules for vetting mission changes for public higher education institutions.

The HECB System Design Study Group is holding its final meeting October 19 to complete its recommendations to the Higher Education Coordinating Board.

### **Background Information**

July 28, 2009 Board agenda item on the Joint meeting with the Higher Education Coordinating Board <http://www.hecb.wa.gov/boardmtgs/materials/documents/PPT-HECBSBCTCJointMtg.pdf> and <http://www.hecb.wa.gov/boardmtgs/materials/documents/PPT-SDPforJuly09BoardMtg.pdf>.

Attachment A: List and bios of HECB Members.

### **Outcomes**

The HECB System Design Study Group is holding its final meeting October 19 to complete its recommendations to the Higher Education Coordinating Board, and HECB members will be briefed on these recommendations at their Board meeting on October 27.

State Board members will have an opportunity to discuss the convergence of recommendations for the two studies during the joint HECB-State Board meeting on October 29.

**Prepared by:** Jan Yoshiwara, 360 704-4353, [jyoshiwara@sbctc.edu](mailto:jyoshiwara@sbctc.edu)

**Higher Education Coordinating Board Members**  
July 2009



**Jesús Hernández** is current Chair of the Higher Education Coordinating Board. He is the Executive Director of Community Choice Healthcare Network serving North Central Washington to improve access to healthcare and improve healthcare delivery services. A member of the Wenatchee school board for over ten years, Hernández also has worked with at-risk students and their families, developing and coordinating leadership activities for middle and high school students.

In addition, he has worked in workforce development and helped private businesses create training opportunities for farm workers. Hernández was born in Mexico and came to the U.S. in 1979, at the age of 9. He holds a BA in Management from Washington State University and a Masters in Public Administration from University of Washington. Jesus and his wife Melissa have two sons, Mikael and Julian.



**Charley Bingham** is a retired executive vice president of Weyerhaeuser Company. He served as a member of the steering committee for the Early Learning Advisory Committee of Washington Learns; and as a board member of Puget Sound Energy, the Arts Fund, and the Evergreen Forest Trust. He serves on the executive committee of the Cascade Land Conservancy's Cascade Agenda.

A resident of Pierce County, he co-chaired the Tacoma Pierce County United Way Campaign in 1994, and served as chair of the Visiting Committee for the University of Puget Sound's School of Business and Public Administration from 1988 to 1991. In 1997, Mr. Bingham was a visiting fellow at the Yale University Graduate School for Forestry and Environmental Studies. He earned his law degree from Harvard.



**Ethelda Burke** is superintendent of the Tukwila School District. She has more than 20 years of experience working in school districts as a high school teacher, assistant principal, principal, and assistant superintendent for high school education.

Ms. Burke is a member of the University of Washington Professional Education advisory board, Key Bank Southern Puget Sound District advisory board, Tacoma Youth Symphony board, and Cultural Council of Greater Tacoma. Previously, she served on the University of Washington Tacoma advisory board and United Way of Pierce County executive board.



**Gene Colin** is chairman and chief executive officer of Ferguson Construction, Inc. of Seattle. A native of New York, he joined Ferguson Construction in 1967 as a project engineer, and rose through the company to his current position.

Mr. Colin formerly has served as chair of the Washington State Building Code Council and the Higher Education Coordinating Board; and currently serves as Vice Chair of the Board of Pacific Medical Centers, Vice Chair of the Board of the South Seattle Community College Foundation and the Chair of the Associated General Contractors of Washington Government Affairs Council.



**Roberta Greene** is vice president for Empire Ford in Spokane. She is a member of the Washington Dental Service board of directors. She has served on the Spokane City Council, Community Colleges of Spokane board, Workforce Training and Education Coordinating Board, Spokane Private Industry Council, Spokane Lilac Festival, Joint Center for Higher Education, African American Forum and the United Way.



**Bill Grinstein** is a retired senior executive with Battelle's Pacific National Northwest Laboratory. Grinstein serves as a member of the Washington State Economic Commission, as chairman of the board of the World Affairs Council, and vice president of the board of the Washington Technology Alliance. He also serves as a board member of the Washington Biotechnology & Biomedical Association, Seattle Central Community College, and the Rainier Club.



**Earl Hale** is a consultant for the Ford Foundation on higher education policy and governance issues. He joined the State Board for Community and Technical Colleges in 1970, and was serving as executive director when he retired from the agency in January 2006.

A Cheney native who earned a Master's in Public Administration from the University of Washington, Hale is past Chairman of the National Council of State Directors in Community and Junior Colleges, and has served on numerous national and state committees. He currently serves on the boards of the Olympia YMCA and Earth Share Washington.



**Nita Rinehart** Nita Rinehart represented parts of Seattle in the Legislature from 1979 until 1996. She served one term in the House of Representatives and her remaining time in the Senate, where she chaired the Ways and Means Committee and a Higher Education Subcommittee.

After stepping down from her Senate seat in 1996, she became staff director for the Senate Democratic Caucus. She currently works as a faculty member at The Evergreen State College.

Ms. Rinehart received a Bachelor of Arts in English Literature from Southern Methodist University in 1962, a Bachelor of Arts in Music from Southern Methodist University in 1965, and a Juris Doctor degree from the University of Washington School of Law in 1990.



**Samuel H. Smith** is a Founding Board Member of the Talaris Institute, the College Success Foundation, and the Western Governors University. He served for 15 years (1985-2000), as the President of Washington State University; as Chair of the National Association of State Universities and Land-Grant Colleges Board of Directors for 2000, and as Chair of the President's Commission of the National Collegiate Athletic Association in 1998, as well as numerous other Boards and Commissions.

Sam brings to the HECB a world of experience and many contacts in the field of education.



**Andrew M. Helm**, the board's student member, is a Washington native who has lived and gone to school on both sides of the cascades. He received undergraduate degrees from Spokane Falls Community College and from Eastern Washington University. He currently is a 2011 Doctor of Pharmacy Candidate at Washington State University (WSU).

Andrew is heavily involved in student leadership and serves as a student member on the boards of the Spokane Pharmacy Association, the Washington State Pharmacy Association, and the Student Executive Board for the National Community Pharmacists Association – where he also is the National Pharmacy Student President-Elect. Andrew also represents student interests as a liaison for numerous other committees and professional associations.